

## Crest Whitestrips Supreme

### Professional Strength—available exclusively through dental professionals

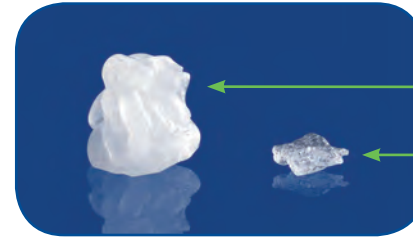
Provides custom tray-level whitening with **14% hydrogen peroxide\***—the highest concentration available in a professionally dispensed take-home whitening product

*Color improvement with Crest Whitestrips Supreme (over 21 days of use)*



Dramatization: results may vary by patient and by type of stain.  
\* Equivalent to approximately 42% carbamide peroxide.

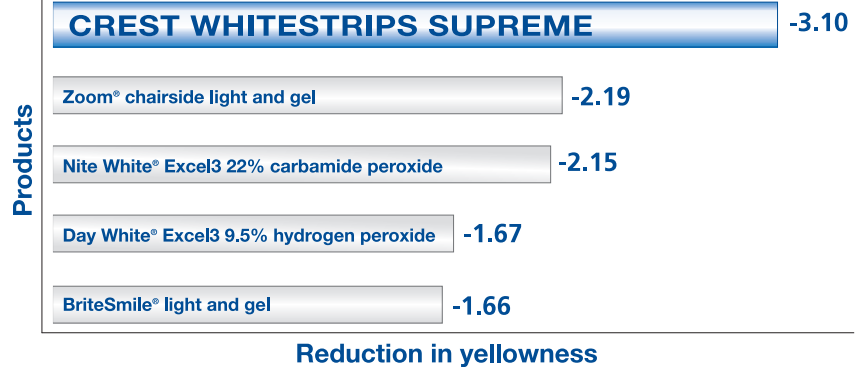
## Whitestrips technology means less gel in your patients' mouths



10% carbamide peroxide  
(amount found in most tray systems; equivalent to 3% hydrogen peroxide)

14% hydrogen peroxide

### Efficacy of yellowness reduction among leading whitening systems<sup>†</sup>



<sup>†</sup> In a 2006 meta-analysis, Crest Whitestrips Supreme was shown to provide the greatest reduction in yellowness vs professionally administered whitening systems.