

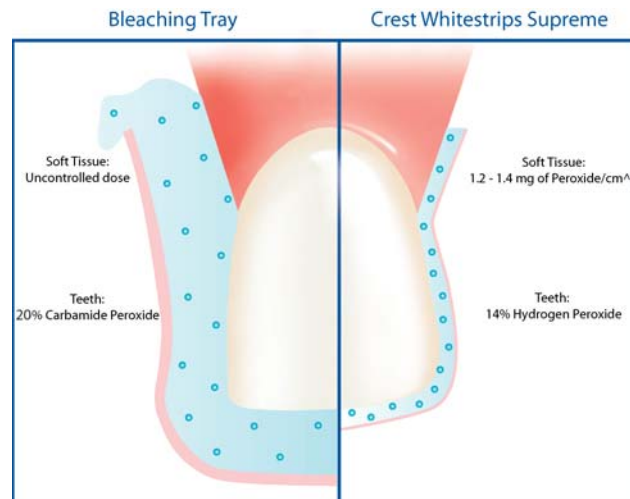
CREST WHITESTRIPS SUPREME COMPARED TO BLEACHING TRAYS

Delivery System: Crest Whitestrips has a controlled, pre-dosed delivery system. This allows for higher concentration of hydrogen peroxide than most tray systems without increasing exposure to the gingiva.

HIGHEST CONCENTRATION OF TAKE HOME WHITENING AVAILABLE THROUGH THE DENTAL OFFICE AMONG LEADING BRANDS

Bleaching Tray with Reservoir[§]

- 400-1200 mg gel
- 20% carbamide peroxide (equivalent to 6.7% hydrogen peroxide)
- 30-80 mg of hydrogen peroxide per upper arch



Crest Whitestrips Supreme

- 115 mg gel
- 14% hydrogen peroxide
- 16 mg of hydrogen peroxide per upper strip