



Dear Dental Educator:

Procter & Gamble Professional Oral Health makes its products available to dental and dental hygiene schools & their students primarily for distribution in school clinics. When approved, Crest Oral B products are also available for student fundraising.

Our policy on the re-sell of these products is as follows:

Crest and Oral-B professional products are intended for resale by dental and dental hygiene schools and their affiliate student organizations to individuals for personal use such as family, friends, faculty, staff & clinic patients. The special pricing that dental & dental hygiene schools receive on these products is for the specific purpose of dispensing P&G products in school clinics and for student fundraising.

Sale of product to any type of organization entity, or individual that has the intent to re-sell these products is prohibited. This would include but is not limited to: retail outlets, the internet, and dental offices.

Because it is a professional only product, it is expected that appropriate instructions be provided to individuals purchasing the product. It is for this reason why Procter & Gamble only sells Crest Oral-B professional products to dental professionals.

In accordance with our resale policy, we are asking all purchasers of Crest Oral-B professional products to sign the agreement below and fax it back to us at 1-800-201-1840. If you have any questions, please feel free to contact us at 1-800-997-8337.

Thank you for your continued support!

Desi Nuckolls
North America Manager of Professional and Academic Relations

I understand that Crest Oral-B Professional products are intended for resale only to individuals for personal use. By purchasing Crest Oral-B Professional products, I agree, on behalf of the dental or dental hygiene school I represent, that the Crest Oral-B Professional products will be sold to individuals for their personal use and not to any party, including but not limited to retail outlets or on the internet, for further resale. I further agree to promptly advise Procter & Gamble at 1-800-997-8337 if there are any attempts to purchase Crest Oral-B professional Products from me, my school or students for further resale.

Signature _____ Date _____

Name (please print) _____

School/Address _____

Phone _____ Email _____

P&G Customer Number: _____

